

SCCA
SEWARD CIVIC AND COMMERCE ASSOCIATION

Organization Profile

The Seward Businessmen's Civic and Commerce Association (SCCA) was founded in 1964 by 7 businessmen acting as incorporators. The name has been changed to The Seward Civic and Commerce Association. The organization headquarters are located in the Do All building at 2323 East Franklin Avenue. SCCA is a nonprofit trade association with membership made up of businesses in the Seward area. The Organization has a Board of Directors consisting of business representatives the Seward Neighborhood and it is staffed by Seward Redesign

MISSION STATEMENT

The mission of the SCCA is to provide a forum for Seward area businesses to plan, discuss, advocate, and network for mutual benefit.

VALUES AND BELIEFS

- We believe that members must be active in providing resources to the community at large.
- We value a safe, clean community.
- We value a respectful environment in which to work and live.
- We believe in profitable, long-term growth of the community.
- We believe in providing our members with services which meet their needs and expectations.
- We value our residential neighbors.
- We value honesty and respect in all activities.

STRATEGIC GOALS

- 1. Become financially independent**
- 2. Create awareness of and advocate for issues that provide value to the businesses in the community**
- 3. Provide an education and discussion forum on business issues**
- 4. Become a recognized leader in neighborhood associations**
- 5. Maintain relationships with neighboring business associations**
- 6. Maintain a sense of connectedness among businesses, the neighborhood and related business associations**
- 7. Educate businesses and residents on the rich history of the area**

**BOARD OF DIRECTORS
2004/2005**

James Welna – President	Welna Hardware	Jimace817@aol.com
Leo Hopf - Treas	Hopf and Hopf Printing	leo@hopfprinting .com
Jill Hirons	Seward Coop	jhirons@seward.coop
Jackie Salisbury	Mack Engineering	jackie.s@mackengineering.com
Rick Siewert	Siewert Cabinet	rws@siewertcabinet.com
Chris Johansen	Crown Video	crownvideo@comcast.net
Len Anderson	Len’s Riverside Shell	olaent1@skypoint.com
Rich Thomasgard	Staff	rich@sewardredesign.org

MEETING TIMES

Seward Civic and Commerce will meet at 11:45 AM on the third Wednesday of the month, January through November. Executive Board meetings are held on the 4th Wednesday of each month at 8:00 A.M. or as scheduled.

Action Plan

Goal: Become financially independent. of city subsidies

- I. Strive to obtain value-based contributions (dues) from members that will enable the organization to be self-supporting.
 - A. Increase paid membership from 70 to 100 by September, 2006
 - 1.
 - 2.
 - B. Provide regular, clear communication to members.
 - 1. monthly SCCA newsletter
 - a. include company “stories”
(New members story published as soon as possible)
 - 2. development of a website
 - 3. other on-line communication
 - a. members complete application form with contact numbers and email
 - b. create database to include this information.
 - 4. monthly column in Bridge highlighting a local business
 - C. Mentor new members
 - 1. personally escort and introduce new members to first meeting
 - 2.
 - D. Have an annual meeting for socializing and honoring our members
 - 1. recognize long-term members
 - 1. award membership plaques for members to display with “member since”.....space.

Goal: Create awareness of and advocate for issues that provide value to the businesses in the community

- I. Arrange guest speakers on specific concerns:
 - A. Reduction of Property Taxes
 - B. Stormwater fees
 - C. Greenway
 - D. Finding qualified employees
- II. Select and delegate SCCA members to represent the SCCA on issues as they are addressed outside the SCCA’s meetings.
- III. Engage in projects of benefit to neighborhood businesses:
 - A. litter control
 - B. Holiday decorations on Franklin
 - C. security
 - D. marketing
- IV. Complete an annual on-line survey of members to determine what issues they would like the SCCA to address.

Goal: Provide an education and discussion forum on business issues

- I. Allot time at each meeting for businesses to discuss “issues” of concern to them. ”
- II. Bring in guest speakers or find speakers from our membership who have experience to share.

Goal: Become a recognized leader among various neighborhood based associations.

- I. Take initiative in discussions on business or development issues affecting Seward and/or adjoining communities.
 - A.
 - B.
- II. Work closely with SNG and Seward Redesign when the goals of these organizations and the SCCA are aligned.
- III. Meet periodically with neighborhood organizations, schools, churches and social service agencies.

Goal: Maintain relationship with neighboring business associations

- I. Organize two meetings per year with at least one other association.
 - A. Longfellow
 - B.
- II. Explore ways to work with other associations to increase our effectiveness in dealing with issues we have in common.
 - A.,
 - B.

Goal: Maintain a sense of connectedness among businesses and the neighborhood

- I. Sponsor a business open-house day where neighbors and businesses are able to visit neighborhood businesses and social service organizations.
- II. Initiate a monthly column in the neighborhood newspaper highlighting a local business.
- III. Meet periodically with neighborhood schools, churches, and social service organizations.
- IV. Allow time at some of the monthly meetings for Seward Neighborhood Group and Seward Redesign to describe their activities and get feedback from the business community.

Goal: Educate businesses and residents on the rich history of the area

- I. Arrange for guest speakers who know area history as part of monthly meeting schedule.
- II. Have history of each location we visit included in the meeting
- III. Plan meeting speakers 6 months in advance with input from members.
- IV. Compile biographics of neighborhood businesses and publish in SCCA newsletter and/or neighborhood newspaper.
- V. Support traditional events such as King's Fair.