



Great Streets Business District Support

Franklin Avenue LRT Station Area & Franklin Avenue (from LRT station to the River)

Redesign, a non-profit community development corporation, and the Seward Civic and Commerce Association (SCCA) are working in partnership to bring resources to your commercial area.

Through a grant from the City's Great Streets Program, SCCA, and other funding, there are opportunities that we would like you to consider taking part in.

The opportunities:

- 1) Social Media - attend a workshop and received one-on-one consulting to apply cutting edge social media techniques to benefit your business.
- 2) Architectural and real estate services - Find out more about how your building could be improved, how to design those improvements, what you might get for rent from a new tenant, or how to reposition your building to make the most from a sale.
- 3) Façade Improvement Grants - there are still funds available to assist with improvements to the exterior of your building - up to \$5,000 per business.

To find out more or to apply to participate, please contact:
Megan Sheridan, Redesign, megan@redesigninc.org, 612-436-0279



Great Streets Business District Support

Standish-Ericsson Neighborhoods

The Standish Ericsson Neighborhood Association and Redesign, a non-profit community development corporation, are working in partnership to bring resources to your commercial node.

Through a grant from the City's Great Streets Program, support from SENA's NRP program, and other funding, there are two opportunities that we would like you to consider taking part in.

The opportunities:

- 1) West of the Rail Business Association - Join our new association to get to know other area businesses and work together to improve the business climate.
- 2) Merchandising Assistance - Thought about updating your window displays but can't find the time or creative energy to do it? Apply for a grant to have a consultant meet with you in your business, devise a plan for merchandising, and implement that plan with you!
- 3) Investment plans and real estate services - Find out more about how your building could be improved, how to design those improvements, what you might get for rent from a new tenant, or how to reposition your building to make the most from a sale.
- 4) Façade Improvement Grants - there are still matching funds available to assist with improvements to the exterior of your building - up to \$5,000 per business.

To find out more or to apply to participate, please contact:
Megan Sheridan, Redesign, megan@redesigninc.org, 612-436-0279
Shirley Yeoman, SENA, shirley@standish-ericsson.org, (612) 721-1601